

## 28th Sleaford Classic Car & Motorcycle Show

Dear Sponsor

Following a very successful show in 2019, we would like to ask if you would consider sponsoring the **28th Sleaford Classic Car & Motorcycle Show** which will take place on

**Saturday 4th September 2021.**

We are delighted to be able to offer all sponsors the opportunity to select a sponsorship package most suitable to their business. If you not wish to be a sponsor but wish to support the show or attend the show as a trade stand then we have non-sponsorship packages available – please speak with Mary to arrange a bespoke package.

As with all events, we would not be able to continue to meet the demands of the entrants and the general public without the generous sponsorship we receive every year from the local businesses in and around the Sleaford area and we sincerely hope that you will continue to support us and the event.

The show, which is organised by a committee of volunteers on a non-profit-making basis, is being held at (Council Offices) Lafford Terrace Car Park in Sleaford. The show is one of Sleaford's most popular annual events attracting a good crowd of entrants and visitors and is well supported both by our local press and several specialist publications.

Details and photographs of previous years' shows can be found on our website

[www.sccms.co.uk](http://www.sccms.co.uk)

Please see attached the details of 3 sponsorship packages and select the one most suitable for your purposes

**I would be delighted to be a sponsor of the 28th Sleaford Classic Car & Motorcycle Show and would like the following package:**

**Gold ( )                      Silver ( )                      Bronze ( )**

**Company Name** .....

(As you would like it to appear on the trophy, in press releases etc.)

**Your Name and position within the company**

.....

**Address**(for correspondence)

.....

**Telephone / Mobile Number(s)**.....

Cheques payable to SCCMS Cheque enclosed ( ) Invoice or Receipt ( ) required

Or confirm that you will be making your payment by BACS ( )

# 2021

## 28th SLEAFORD CLASSIC CAR AND MOTORCYCLE SHOW



**Saturday 4th September 2021**

**Council Car Park, Lafford Terrace, Eastgate, Sleaford NG34 7EF**

### SPONSORSHIP FORM

I would be delighted to be a sponsor of the 28th Sleaford Classic Car & Motorcycle Show.

Company Name			
Your company web site address or contact details for the show web site. *			
Artwork for programme *	Enclosed	To follow by post. To follow by email	Same as last year
Gold & Silver packages only; Would you like to display a banner? *	Yes	Size =	No thank you
Gold package only; Would you like a stand or display space? *	Yes	NB: Stand size maximum 4.5m (15 ft.)	No thank you
If you would like to bring a display, please give details here - including sizes. *			
Gold & Silver packages only; Would you like to enter a vehicle? (car or motorcycle) *	Yes / No If yes, an entry form will be sent to you.		
Who will present your trophy on show day? Please give details or indicate accordingly *	Name & position in company We will advise on show day. Please present the trophy on our behalf		
I would like to pay by BACS (please tick if appropriate) Bank HSBC – Sort Code no 40 42 07 Account No. 21376160			
Please enter BACS Reference here			
Cheque Enclosed Please tick to confirm cheque enclosed	Cheque payable to SCCMS enclosed. We will send you a receipt.		
I confirm that I have read and agree to the attached Terms and Conditions Of sponsorship.			

\* Please complete as appropriate.

Please post the completed form along with your cheque or BACS reference to;

SCCMS, c/o Alan Aistrup 8 Limetree Walk Heckington NG34 9TF

**Thank you for your generous sponsorship.**

**Sponsorship Packages for 2021**  
**28th Sleaford Classic Car & Motorcycle Show**  
**Saturday 4th September 2021**

<b>Sponsorship Package</b>	<b>Gold Sponsorship</b>	<b>Silver Sponsorship</b>	<b>Bronze Sponsorship</b>
Cost	<b>£100</b>	<b>£80.00</b>	<b>£65.00</b>
Advert in show programme.	Full Page	Half Page	1/3 Page
Publicity of your business on the day.	<b>X</b>	<b>X</b>	<b>X</b>
Your company name on a trophy.	<b>X</b>	<b>X</b>	<b>X</b>
The opportunity to present your trophy at the awards ceremony on the day	<b>X</b>	<b>X</b>	<b>X</b>
Banner displayed at the show.	<b>X</b>	<b>X</b>	
Free entry for vehicles.	Two	One	
Trade stand at the show. Plus, entry for Best Trade Stand Trophy.	<b>X</b>		
Hospitality at the show.	<b>X</b>	<b>X</b>	<b>X</b>
Advertising on the show web site <a href="http://www.sccms.co.uk">www.sccms.co.uk</a> . Complimentary show programme and commemorative coaster	<b>X</b>	<b>X</b>	<b>X</b>

**For further information please contact Alan on 07468 112762**

or

e-mail [aaistrup32@gmail.com](mailto:aaistrup32@gmail.com)

## **Terms and Conditions – Sponsors**

Thank you for sponsoring the Sleaford Classic Car and Motorcycle Show (SCCMS). Show vehicle and Trade Stand entries associated with your sponsorship is accepted subject to the following terms and conditions. In submitting your entry form you agree to comply with these T&C's and the reasonable requests if the organising committee and show marshals acting on their behalf.

### **General**

All sponsors entering vehicles or trade stand displays in the show must have valid insurance in respect of third-party risks (public liability) including use on the show site (minimum £1,000,000) You must enclose a valid copy of your Certificate of Public Liability Insurance with your entry form and payment. You must not authorise any person who is not properly licenced or insured to drive any vehicle whilst on the show site

The show site will be open to receive sponsors entries from 7:30 a.m. on the day of the show. All stands must be in place by 9:00am.

For safety reasons vehicles will not be allowed to leave the show site until after the prize giving at around 4:00pm. (In an emergency or exceptional circumstance contact a member of the show staff).

All entrants must comply with the reasonable requests of the show organisers and their agents whilst on the show site or adjacent public areas.

**Portable barbeques or camping stoves are not permitted anywhere on the show site**

**The whole show site is designated a no smoking area.**

### **Data Protection**

By sponsoring the show, you give your consent to the organising committee to retain sufficient personal data to enable them to prepare show information and to inform you of any changes to the event and future show dates.

By sponsoring the show, you also consent to the use, by the organising committee of any digital images or videos taken by the organisers or their agents. These may be used for the purpose of publicity on the show's website, [www.sccms.co.uk](http://www.sccms.co.uk) social media account [www.facebook.com/SleafordHCMS](https://www.facebook.com/SleafordHCMS) and in the local press

Sleaford Classic Car and Motorcycle Show **will not** share, sell or otherwise exchange your personal information with any other parties.

Your personal data will be retained for a period not exceeding **three years** from the date of the show, after which your personal information will be permanently deleted from our database. You can request that your personal data is removed at any time by emailing "Remove Data" to [data@sccms.co.uk](mailto:data@sccms.co.uk) Your request will be actioned within 10 working days. The earliest date that your data will be removed is 10 working days after the show date.

### **Legitimately Retained Data**

The SCCMS organising committee consider it has the right to retain data of "Historic Social Value". It may therefore retain images, videos and names of winning entries indefinitely. You may ask the committee to consider the removal of specific items by e-mailing [data@sccms.co.uk](mailto:data@sccms.co.uk) with details of the items to be considered for removal.

For full details of our data retention policy visit <http://sccms.co.uk/privacy-policy/>